**School Governor Copy for Schools**

Recruiting school governors can be a challenge. Believe us – we know, having been a leading charity in this area for the past twenty years in England and Wales. In recent times, the rising use of social media has presented a useful avenue for engaging with the public. Many schools are joining the digital world and creating Twitter, Facebook and Instagram accounts. This rise in social media provides schools with quick, popular and easy access to their local communities, and effective use of social media can be beneficial in securing new governors.

The below suggested copy can be adapted to suit the tone and style of your social media messaging.

**Social Media Posts**

**Facebook**

**Option 1**

Could you be a school governor? School governors are members of our local community who care about our school and the young people we support. Being a school governor can be a very positive experience. Share your skills and passion for the success of our school and become a governor. You can learn more about school governance, what governors do and how to get involved by checking out the Governors for Schools [website](https://governorsforschools.org.uk).

**Option 2**

We’re looking for new school governors!

The role of a school governor is strategic rather than operational. Governors don’t get involved with the day to day running of a school, instead supporting and challenging the school’s leadership team to drive school improvement. If you would like to know more about being a school governor, the Governors for Schools [website](https://governorsforschools.org.uk) is packed with useful information to help you learn more. They also have free, monthly information webinars. Find out more and [apply](https://governorsforschools.org.uk/volunteers/apply/?id=B3UOXGD9xtpxbiPSuENx) to make a difference to young people at our school.

**Option 3**

Are you interested in supporting our school? Are you able to attend a meeting once a term with other, like-minded people who care about our school? If so, why not apply to become a school governor). School Governors support the school’s leadership team to make improvements and ensure we are operating in the best way possible. Make a change, become a school governor and support our school.

You can find out more at the Governors for Schools [website](https://governorsforschools.org.uk)

(insert link)

**Option 4**

School governors are vital in the running of a successful school. We are looking for new members to join our board and help us ensure xxxxx school is the best it can be. Interested in knowing more? Why not attend a free information webinar with [Governors for Schools](https://governorsforschools.org.uk) and find out more about this rewarding opportunity. They are quick, held online and free to attend.

**Twitter**

If your school uses Twitter, feel free to adapt the below Tweets.

**Option 1**

*Interested in supporting our school? If so, why not become a school governor? Check out @SchoolGovNet and find out how ‘Governors for Schools’ could support you to become a school governor.*

**Option 2**

*We need you to volunteer as a #schoolgovernor with @SchoolGovNet. Help us make xxx school the best it can be.*

**Option 3**

*@SchoolGovNet and xxxxx school need you! Join our board and become a #schoolgovernor and help enhance the education on offer at our school.*

**Option 4**

*Make a difference to young people in your area. We need #volunteers to join our board as school governors. Find out more at @SchoolGovNet*