

## How do I recruit a school governor?

We know that recruiting school governors is a tricky business – finding a diverse group of volunteers with the right mix of skills, time to give, and ability to both support and challenge your school is quite an undertaking. Here at Governors for Schools, we source volunteers through our relationships with businesses and universities, as well as campaigns to engage the public and educate them about what a governor does. Our Enhanced Recruitment Service also offers proactive outreach and targeted headhunting.

If your school would like to carry out its own recruitment efforts, we have five tips, tricks, and resources to support you.

### 5 tips on what you can do when you have a vacancy

#### Use your networks

Encourage existing governors to reach out to their networks, ask staff if they can recommend someone, and ask the parent community to share the role. Don't rely on people putting themselves forward, sometimes they need to be approached first!

#### Register your vacancy with Governors for Schools

Whether you need to use our free-to-access matching service, Enhanced Recruitment Service or Chair Recruitment Service, our team will do their utmost to fill your vacancy. Visit the [find a school governor](#) page to register your vacancy and explore the support on offer.

#### Approach your neighbours

Adapt and use our letter template to ask those in your neighbourhood if they'd consider the role. Not only will you build community links, you'll also find someone who knows your area well and can draw on that knowledge.

#### Approach local businesses and community groups

Ask them to share the vacancy information with their staff and members – through engaging groups you may not otherwise reach this method can also increase diversity on your board. Targeting businesses with specific areas of expertise can help with sourcing the skills you need.

#### Advertise

Use posters, newsletters, and social media to spread the word that you are looking. Local community newsletters, magazines or Facebook groups are a good place to start, then ask local businesses and libraries to display your advert. We've created a poster and flyer that you can adapt and use.

Don't forget - our team is on hand to help and advise. If you have any questions or need additional support when recruiting your next governor, get in touch with us via [recruitment.service@governorsforschools.org.uk](mailto:recruitment.service@governorsforschools.org.uk).